



Oman Eases Domain Name Norms for Foreign Entities

Oman has recently made registering its country-code domains (.om, .com.om, .co.om) easier for foreign businesses and entities under updated rules from the Telecommunications Regulatory Authority (TRA).

Previously, to register a .om domain, foreign entities often needed a matching trademark registered in Oman or to operate through a local agent. Under the latest Telecommunications Regulatory Authority (TRA) policy update (December 2025), foreign companies can register .om, .com.om, and .co.om names without having an Oman trademark. They only need to ensure the name doesn't conflict with existing trademarks in Oman.

On the documentation front, foreign applicants now generally need to submit a scanned copy of their commercial registration or equivalent company documents when applying.

The updated rules allow international brands greater freedom in choosing domain names as long as they don't infringe on existing trademarks or violate Oman's domain policies. This represents a shift from stricter past requirements that often limited domain registration to locally registered businesses or entities with Oman presence.

This update lowers barriers for international companies to establish an online presence linked to Oman's national domain space, which can enhance local branding, SEO and trust in the region.